

rex
MOSCOW

POWERED BY
mapic

The entire Russian retail real estate
market in 3 days at one venue



14th International
exhibition and Forum
REX powered by MAPIC

www.rex-expo.ru/en

Organiser



Supported by



Venue



25-27 April 2017

Expocentre, pavilion 7, halls 3-6
Moscow, Russia

WHAT IS REX?

Leading business platform that unites Russian retail real estate owners, developers, and tenants

ABOUT THE EXHIBITION

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NEW PROJECT PRESENTATION



UNIQUE INFORMATION ABOUT NEW BRANDS



TENANT POOL OPTIMISATION



ADDITIONAL PROMOTION OPPORTUNITIES



THE MOST UP-TO-DATE STATISTICS



EXHIBITION*



NETWORKING



CONFERENCE*



PITCHING



RCSC AWARDS

INTERNATIONAL RETAIL REAL ESTATE MARKET

- **110** exhibiting companies
- **4** exhibition halls
- Over **4,500** visitors

MEET THE RIGHT PARTNERS

- Press conferences
- Roundtables
- Seminars
- Presentations
- Workshops

A LEADERSHIP CONFERENCE PROGRAMME

- **60+** key industry speakers
- **100+** delegaters
- **6** conference sessions

SPEAK UP AND PITCH YOUR CONCEPTS AND PROJECTS

- Promote your concepts or retail real estate objects
- Share your successful business cases with the participants

THE ONLY PROFESSIONAL AWARDS FOR SHOPPING CENTERS IN RUSSIA

- Prestigious industry recognition
- High-level gala dinner

* REX 2016 data

Get connected with 4 800+ professionals
of the retail real estate market

EXHIBITORS

VISITORS

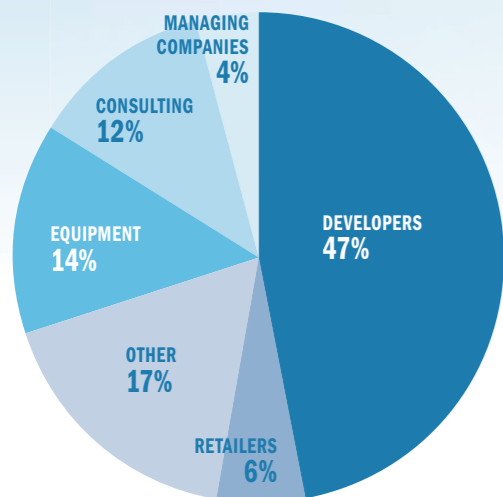
REX 2016

110 exhibitors

84% of exhibitors are satisfied
with the exhibition results

81% of exhibitors of REX 2016
are going to participate in 2017

91% of exhibitors established
new contacts at the exhibition



"REX is a very good platform, where we had a very efficient time. We've exhibited for the first time and we tend to participate again. We advise all companies, who are interested in developing their business in Russia, to join."

Maxim Bubon, General Director, Immofinanz Russia



"This year at REX was very remarkable for our company as our future tenants bring already signed BTS to our stand. We have detailed negotiations on rental terms and conditions. For us REX saves a lot of time and for the tenants it's a great opportunity to obtain the most up-to-date information directly from the primary source."

Elena Kolyshkina, General Director, LLC Riviera



"The KIDBURG has been a regular participant of this exhibition from the moment the decision about regional development was made. Thanks to the partners we found at this show, six sites have been opened. The exhibition is a great opportunity to establish new contacts."

Maria Karamysheva, Development Director, GC KIDBURG



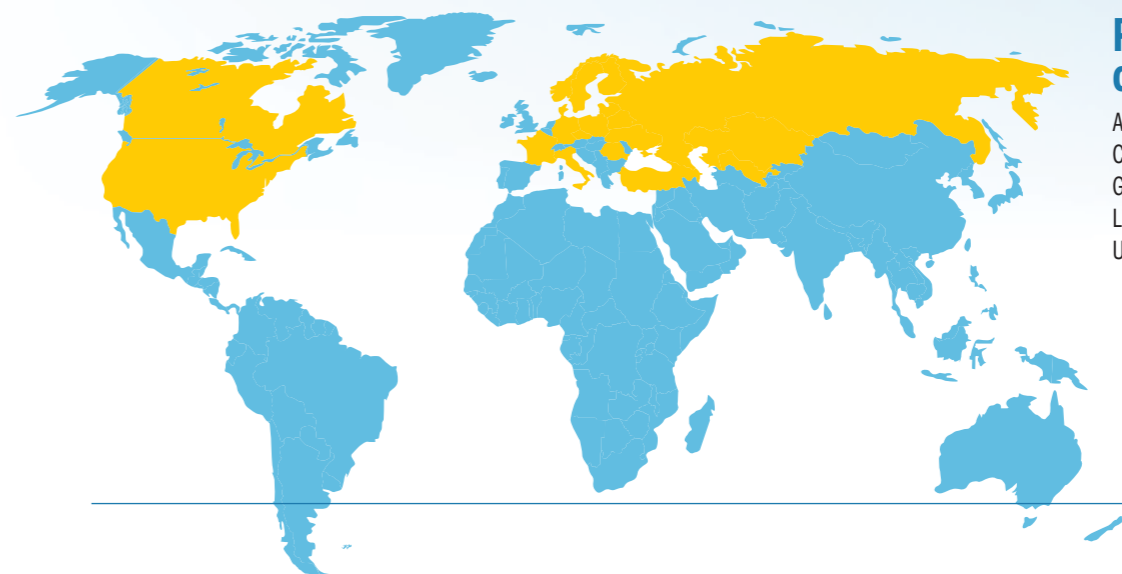
REX audience

Over 4,500 unique visitors in 2016

66 % - top-management;
18 % - middle management;
16 % - specialists

Who visited REX 2016:

X5 Retail Group, 33 Penguins, Immochan Russia, 21 shop, 5 Karmanov, LLC Adidas, Attirance, Atwa Collection, Avon, BAON, BASCONI, BORK, BOSCO sport, Bubble Tea, Calzedonia, Camelot, Carlo Pazolini, Castorama, Coffee and the City, Coffeeshop Company, COLIN'S, CROCS, Dunkin Donuts, EYEKRAFT OPTICAL, Finn Flare, Food Retail Group (Dve Palochki restaurant network), Francesco Donni, LLC Gametrade, Game zone, GLENFIELD, Gulliver, H&M, HENDERSON, Inditex (Zara, Bershka, Massimo Dutti, etc.), KAREN MILLEN, Mascotte, New Yorker, Tervolina, Tom Farr, Westland, etc.



Participating countries:

Austria, Azerbaijan, Bulgaria, Belarus, Canada, Czech Republic, France, Finland, Germany, Italy, Kazakhstan, Kyrgyzstan, Lithuania, Poland, Russia, Sweden, Turkey, Ukraine, UK, USA.

1 RETAILTAINMENT ZONE
ALL SUCCESSFUL RETAILTAINMENT
CONCEPTS AT ONE VENUE



2 DIGITAL ZONE
EXPOSITION OF HI-TECH SOLUTIONS
FOR ONLINE AND OFFLINE TRADE

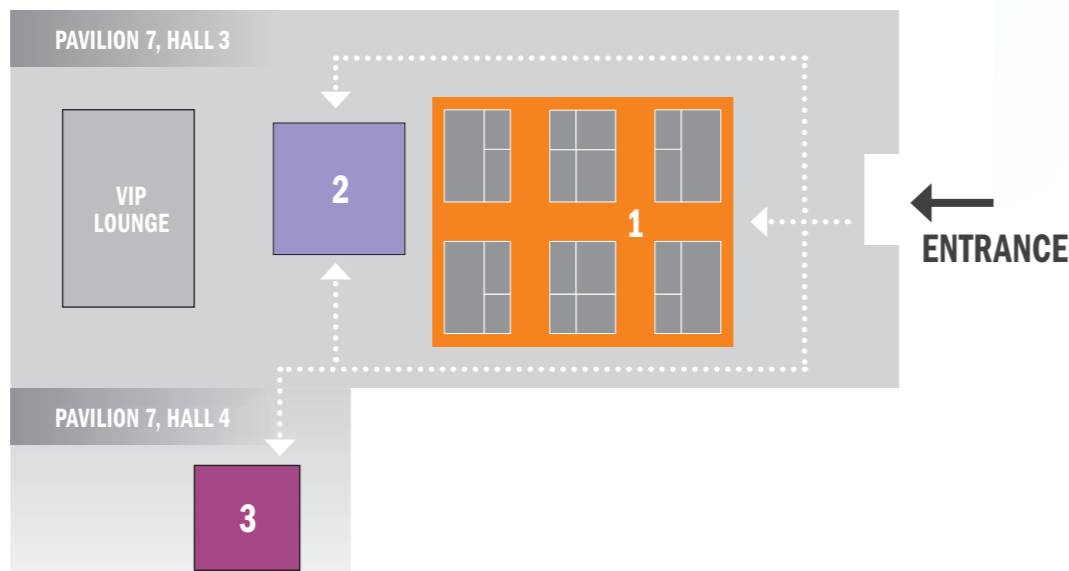


3 TURKISH RETAIL
TURKISH PAVILION
FOR RETAILERS



FLOOR PLAN

- 1. RETAILTAINMENT ZONE**
- 2. DIGITAL ZONE**
- 3. TURKISH RETAIL**



Reed Exhibitions is the world's leading events organiser

ORGANISER

Reed Exhibitions is the world's leading events organiser, with over 500 events in 30 countries. In 2014 Reed brought together over 7 million event participants from around the world. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events.

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REX – PART OF THE MAPIC FAMILY



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Contact us today!



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